



PRESS RELEASE
For Immediate Release

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Plant Therapy's new 'Balm Squad Set' is the perfect on-the-go skin soother and first aid companion

All natural healing balms mixed with KidSafe essential oils deliver outstanding healing and protection for skin

Twin Falls, IDAHO – Feb 26, 2019 – The [Balm Squad Set](#) is perfect for anyone who wants natural, nourishing, emollient balms that can go anywhere. Each balm can help provide fast relief for skin that feels dry, irritated, and uncomfortable. [Plant Therapy](#) designed these balms to penetrate the skin quickly to deliver maximum benefits and help guard skin against unwanted environmental factors. These 0.9 oz healing balms are the perfect size to slip in your backpack or purse to take whenever you're on-the-go.

This set includes four 0.9 oz balms packaged in individual tins (SRP \$21.95). Each balm is formulated to address skin and first aid needs:

- The [Original Organic Healing Balm](#) is a natural, gentle, soothing balm. This wonderful balm moisturizes, relieves dry, irritated skin, and leaves the skin feeling silky and soft.
- Silky Soft Organic Healing Balm was designed to nourish and rejuvenate dry, irritated skin. Plant Therapy's Original Healing balm is combined with our [Silky Soft Essential Oil blend](#), offering just the right amount of TLC to help soothe and care for even the most delicate skin.



- Better Than Kisses Organic Healing Balm was designed to help comfort bruises, scrapes, and minor wounds by supporting the skin's healing process while simultaneously leaving the skin feeling smooth and silky soft. This balm combines our Original Organic Healing Balm with our KidSafe [Better Than Kisses Essential Oil](#) blend to soothe and heal.
- Sniffle Stopper Organic Healing Balm stop sniffles in their path and helps you to breathe easier Perfect for both children and adults, this healing balm is our Original Organic Healing Balm blended with our KidSafe [Sniffle Stopper Essential Oil Blend](#).

“The Balm Squad was born out of our customer’s love for our Organic Healing Balm,” said David Weymouth, vice president of product development at Plant Therapy. “Our aromatherapists took some of our most popular Kidsafe oils that are well known for their therapeutic benefits, combined them with our healing balm, and made them portable so customers could have them on hand for any of life’s little emergencies.”

The Balm Squad, as well as other Plant Therapy products, are available through the company website, www.planttherapy.com, and at online retailers including Amazon.com.

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About Plant Therapy

Founded in 2011, Plant Therapy is a leading supplier of essential oils and accessories. Based in Twin Falls, Idaho, we provide the absolute highest-quality essential oils and are committed to educating our customers on their uses, safety, and efficacy. Our products include organic essential oils, carrier oils, blends, KidSafe Synergies, and pre-diluted roll-ons as well as accessories such as diffusers, books, and natural body care. Find more information on our website: <https://www.planttherapy.com>.