



Press Release
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Hello Spring! Plant Therapy Debuts Inspiring New Seasonal Blends ***Introducing Morning Sunshine, Fresh Meadow, and Island Sunset***

Twin Falls, IDAHO – March 20, 2019 – Spring is in the air as Plant Therapy introduces its ‘Hello Spring’ essential oil blends set. The uplifting aromas of [Morning Sunshine](#), [Fresh Meadow](#) and [Island Sunset](#) can be used to breathe new life into stuffy winter spaces and awaken a fresh new season.

Beautiful floral graphics and delicate watercolors capture the essence of spring on the cover of the [Hello Spring](#) white display box. Inside, three amber bottles with decorative spring labels contain unique blends can be used by themselves, or together to create a wide array of stunning seasonal aromas. All of the Spring Blends can be used in a wide variety of aromatherapy [diffusers](#), or in room sprays, and both Morning Sunshine and Fresh Meadow can be used topically when properly diluted.

The ‘Hello Spring’ essential oil blends set (SRP \$25.95) contains:

- **Morning Sunshine** (10 mL – SRP \$10.95): a sweet and citrusy blend that is sure to start mornings off on the right track. Made with the KidSafe essential oils of Lemon Steam Distilled, Rhododendron, Grapefruit (Pink), and Lavender Fine, this blend is uplifting and clearing to the senses with a hint of sweetness.
- **Fresh Meadow** (10 mL – SRP \$11.95): Designed to capture the essence of this beautiful time of the year, the citrusy and sweet scent has a touch of spiciness that helps to calm the senses and promote an uplifting atmosphere. Fresh Meadow can put a spring in one’s step and encourage positive feelings.
- **Island Sunset** (10 mL – SRP \$9.95): This sweet, tropical, woody aroma can elicit an island feel. Created with essential oils that create the calming atmosphere of a tropical vacation, Island Sunset is imbued with the relaxing smells of the tropics, helping you feel at ease.

“This is a really uplifting collection that is ideal for energizing homes and spaces that have been closed to fresh air all winter,” said David Weymouth, vice president of product development at Plant Therapy. “We are excited to introduce these new blends, particularly because the decorative floral boxes and labels are as beautiful as the aromas of the individual blends,” he adds.

The **Hello Spring set**, as well as other Plant Therapy essential oils, are available through the company website, www.planttherapy.com, and at online retailers including Amazon.com.

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About Plant Therapy

Founded in 2011, Plant Therapy is a leading supplier of essential oils and accessories. Based in Twin Falls, Idaho, we provide the absolute highest-quality essential oils and are committed to educating our customers on their uses, safety and efficacy. Our products include organic essential oils, carrier oils, blends, KidSafe Synergies and pre-diluted roll-ons as well as accessories such as diffusers, books and natural body care. Find more information on our website: <https://www.planttherapy.com>.

