



PRESS RELEASE  
For Immediate Release

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## **Plant Therapy ends relationship with Robert Tisserand**

***Plant Therapy and Robert Tisserand announced today that they have mutually agreed to end their existing partnership***

Twin Falls, IDAHO – April 17, 2019 – Today [Plant Therapy](#) and Robert Tisserand are announcing that they are ending their 5 1/2 year relationship. They have been partnering together on testing and formulating, including developing Plant Therapy's [KidSafe®](#) line, formulated for children ages 2–10, featuring a variety of synergies and single oils targeted toward specific issues and ailments common in this age range.

Tisserand has been reviewing [Plant Therapy's GC-MS reports](#) and performing organoleptic testing for Plant Therapy for many years. Organoleptic testing means smelling the oil from a testing strip over time – some characteristics of oil don't reveal themselves until the oil has been evaporating for 30 minutes or more. This step is important to assess the quality and characteristics of essential oils. Over the last several years Plant Therapy's team of Certified Aromatherapists has slowly been taking over the responsibility of formulating, organoleptic testing, and reviewing GC-MS tests. Plant Therapy will continue to perform organoleptic testing in-house, before being sent to a third party testing facility to perform GC-MS testing.

“We want to thank Robert for helping us develop our in-house knowledge of aromatherapy throughout the years,” says Paul Stanger, EVP at Plant Therapy. “With 10 certified aromatherapists on staff, we are confident we have more than enough expertise within Plant Therapy and feel it is the right time to end our partnership.”

Plant Therapy wishes to expressly thank Robert Tisserand for his partnership and successful collaboration, which has included, among other successes, our [KidSafe®](#) line, and the development of our testing and quality program. We wish him well as he shifts his responsibilities to spend more time focusing on the [Tisserand Institute](#). For more information on the Tisserand Institute visit <http://tisserandinstitute.org/>.

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### **About Plant Therapy**

Founded in 2011, Plant Therapy is a leading supplier of essential oils and accessories. Based in Twin Falls, Idaho, we provide the absolute highest-quality essential oils and are committed to educating our customers on their uses, safety and efficacy. Our products include organic essential oils, carrier oils,



PLANT THERAPY  
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and pre-diluted roll-ons as well as accessories such as diffusers, books and more information on our website: <https://www.planttherapy.com>.