

## Hocus Pocus - Let's All Focus!

**Bring the benefit of more mental focus home with Plant Therapy's new KidSafe essential oil blend!**

Twin Falls, IDAHO – October 14, 2019

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Keeping on task is no small feat - especially for our little ones. Hocus Focus was designed to help kids (and adults) stay on task and boost focus during “boring” times like doing homework, practicing piano, or sitting at your desk at 2 PM on a Wednesday afternoon.

Hocus Focus was developed to help support focus and fight fidgeting, letting you or your child concentrate and help you stay on task. Steam Distilled Lime, Bergamot, and Petitgrain are uplifting and energizing, helping promote alertness, while Cedarwood Atlas and Roman Chamomile are soothing and calming to the mind and body. Vetiver is renowned for its ability to bring balance and help alleviate the "mind chatter" which can cause you to lose focus on the task at hand.

“This blend was created specifically to answer a common problem of children and parents alike!” Said Emilee Hughes, Product Development Manager. “We took a lot of care to create a KidSafe blend that can be used with the whole family.”

Our new Hocus Focus Essential Oil Blend, as well as other Plant Therapy essential oils, are available through the company website, [www.planttherapy.com](http://www.planttherapy.com), and at online retailers including Amazon.com.

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Plant Therapy is a leading supplier of essential oils and natural wellness products. Based in Twin Falls, Idaho, we strive to always provide the highest-quality essential oils at an affordable price. Our commitment to the continuing education of our customers on essential oil uses, safety and efficacy are apparent in everything we do. Plant Therapy's extensive product lines include not just essential oils and essential oil blends, but USDA certified organic essential oils, carrier oils, KidSafe products, pre-diluted roll-ons, and hemp extracts as well as diffusers and natural body care. Find more information on our website: <https://www.planttherapy.com>.