



PRESS RELEASE  
For Immediate Release

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## **Plant Therapy launches new retail locations**

### ***Two new retail locations in Idaho support Plant Therapy's continued expansion and growing customer base***

Twin Falls, IDAHO - November 11, 2019 - Today Plant Therapy is celebrating the grand opening of its newest retail location located at 7375 West Fairview Avenue, on the corner of Fairview and Cole road in Boise, ID. This location will be open Monday through Friday from 10:00 a.m. - 6:30 p.m. and on Saturday from 10:00 a.m. - 4:00 p.m. With a full product offering that spans well over 100 essential oils and blends, diffusers and cases, and CBD products, the second retail location will give Boise residents easy access to all of their wellness needs.

Plant Therapy has also recently opened a holiday pop-up shop in the Magic Valley Mall. Located at 1485 Pole Line Road E in Twin Falls, ID, this location is open Monday through Saturday from 10:00 a.m. - 9:00 p.m., and Sunday from 11:00 a.m. - 6:00 p.m. This location is the second location in the Twin Falls area and will be open until January 11th, 2020.

“We are excited to meet the needs of our customers by opening this new store in Boise,” said Chris Jones, CEO of Plant Therapy. “With a full product offering including essential oils, CBD products, diffusers, and body care, we believe this new location will be a great addition to the wellness retail landscape in Boise.”

With a total of four retail stores currently, Plant Therapy is excited about their recent expansion into brick and mortar stores. Plant Therapy essential oils, CBD products, body care, and accessories are also available through the company website, [www.planttherapy.com](http://www.planttherapy.com), and at online retailers including Amazon.com.

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#### **About Plant Therapy**

Founded in 2011, Plant Therapy is a leading supplier of essential oils and accessories. Based in

Twin Falls, Idaho, we provide the absolute highest-quality essential oils and are committed to educating our customers on their uses, safety, and efficacy. Our products include organic essential oils, carrier oils, blends, KidSafe Synergies, CBD and pre-diluted roll-ons as well as accessories such as diffusers and natural body care. Find more information on our website: <https://www.planttherapy.com>.