



## News Release

**FOR IMMEDIATE RELEASE**

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**FOR MORE INFORMATION:**

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### **Plant Therapy Opens New Retail Store in Idaho Falls**

IDAHO FALLS, Idaho - Plant Therapy has opened its newest retail location in the Grand Teton Mall in Idaho Falls. The grand opening is Friday, December 11th from 11 a.m. to 8 p.m. After the grand opening, the location will be open Mondays through Saturdays from 10 a.m. to 9 p.m. and Sundays from 11 a.m. to 7 p.m.

“We are excited to open this new store in Idaho Falls and share our products with a whole new community,” Retha Nesmith, VP of Customer Experience said. “We’re grateful for the fantastic spot we found and look forward to the new opportunities that will come with it. We’re planning to open even more locations in the future so we can share our products with more and more Idahoans.”

This new store is located in the Grand Teton Mall, between Jensens and JC Penney. Shoppers will be able to pick up essential oils, CBD, body care, and household products. Started in 2011 in Twin Falls, ID, Plant Therapy prioritizes clean ingredients and natural products that will appeal to shoppers who are looking for more natural solutions in their daily lives. This is their fifth retail store, the others are in Boise, Meridian, and Twin Falls.

The grand opening event will give customers who attend a chance to tour the new location, ask the staff questions, and shop for goodies. There will also be free 10mL bottles of Christmas Tree Essential Oil for attendees. Plant Therapy is growing quickly and products can now be purchased from five physical retail stores, PlantTherapy.com, and at online retailers like Amazon.com and Walmart.com.

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### **About Plant Therapy**

Plant Therapy provides clean ingredients, natural goods, and safety education for aromatherapy products. Family-owned and operated, we were founded in 2011 in Twin Falls, Idaho with the mission of providing trustworthy essential oils and truly exceptional customer service. Since

then, we've expanded our product offerings to include body care, organics, CBD, and household items. We've also leveraged our rapid organizational growth to create a philanthropy program called [Planting Kindness](#), where we give back to communities locally and globally. For more information about our values and products, visit [PlantTherapy.com](https://PlantTherapy.com).