



News Release

FOR IMMEDIATE RELEASE

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Plant Therapy Retail Store Moves to Downtown Twin Falls

TWIN FALLS, Idaho - This week, Plant Therapy is opening its new retail location at 125 Main Street, in Twin Falls, ID. Formerly located on 2nd Avenue, this new location will be open Monday through Saturday from 9:00 a.m. to 6:00 p.m. The grand opening will be Friday, January 8th through Saturday, January 9th. The ribbon-cutting ceremony will be Friday from 12 pm to 1 pm.

“We are excited to move to such a great location and have the opportunity to create a whole new layout and customer experience,” Retha Nesmith, VP of Customer Experience said. “Moving our flagship store has given us a lot of new opportunities and we’re lucky to have found this opening on Main Street. We’re looking forward to sharing our wellness products with more people and we have plans for more stores in the future.”

This new store is located in the downtown historic district on Main Street, across from Yellow Brick Cafe. Shoppers will be able to pick up essential oils, CBD, body care, and household products. Additionally, this location is setting up refill stations for products like multi-surface cleaners, linen & room sprays, and liquid hand soaps. These stations will be helpful for customers who are looking to reduce plastic and waste in their households.

The grand opening event will give customers who attend a chance to tour the new location, ask the staff questions, and shop for goodies. Plant Therapy is growing quickly and products can now be purchased from five physical retail stores, PlantTherapy.com, and at online retailers like Amazon.com and Walmart.com.

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About Plant Therapy

Plant Therapy provides clean ingredients, natural goods, and safety education for aromatherapy products. Family-owned and operated, we were founded in 2011 in Twin Falls, Idaho with the mission of providing trustworthy essential oils and truly exceptional customer service. Since

then, we've expanded our product offerings to include body care, organics, CBD, and household items. We've also leveraged our rapid organizational growth to create a philanthropy program called [Planting Kindness](#), where we give back to communities locally and globally. For more information about our values and products, visit PlantTherapy.com.